

PAOLA VELEZ MIRANDA

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EDUCATION

Ringling College of Art and Design, Sarasota, FL, Bachelor of Fine Arts in Motion Design, May 2021

MOTION DESIGN EXPERIENCE

FREELANCE MOTION DESIGNER

Self-Employed, Freelance/Contract, Riverview, FL, Feb 2025 – Present

MOTION DESIGNER

MAKE ORIGINALS, Full-Time, Minneapolis, MN, Jan 2022 – Jan 2025

Developed client and in-house 2D animation work using Adobe After Effects, Illustrator, and Photoshop:

After Effects

- Composited on MAKE Original micro-shorts *Sunny Side Down*, *House on the Outlands*, *Dead Moon Walking*
- Animated 2D characters and background assets for *Sunny Side Down*
- Designed and animated type-based graphics, logos, and supers for clients like *Hot Wheels*
- Created and composited engaging social media content for *MAKE Originals'* platforms

Other Contributions

- Appeared on camera and assisted in editing *MAKE Originals'* behind-the-scenes content
- Provided voiceovers and scratch audio for client promos and internal projects
- Discussed and implemented industry trends, social media, design, and pop culture with the MAKE Marketing team

FREELANCE MOTION DESIGNER

Self-Employed, Freelance/Contract, Riverview, FL, June 2021 – Dec 2021

- Restaurant menu illustrations and layout for *Bubba's* New Orleans, LA
- Joined *The Rise of the Teenage Mutant Ninja Turtle 2023* reanimation YouTube collaboration

MOTION DESIGN STUDENT

Full-Time Student at *Ringling College of Art and Design*, Sarasota, FL, August 2017 – May 2021

Dinosaurs Under the Mums - RCAD Senior Thesis Film 2021

- Developed and executed all aspects of *Dinosaurs Under the Mums*, from concept to final production

MOTION DESIGN STUDENT

ART Network at *Ringling College of Art and Design*, Freelance/Contract, Sarasota, FL, Sep 2019 – Dec 2019

Provided animation services through **ART Network** at Ringling College of Art and Design, connecting with Sarasota-based companies in need of Motion Design:

- Directed a promotional video, 'Take a Breath, Thank a Lemur', for the **Lemur Conservation Foundation**:
 - Led a small team, delivering in-person pitches and presenting research to the LCF board.
- Shadowing for on-air broadcasting on **NBC 7 Sarasota News**:
- Monitored and documented the on-air broadcasting and media production pipeline

AWARDS AND ACKNOWLEDGEMENTS

Best of Digital Innovation Award, *House on the Outlands*, MAKE, AdFed MN, March 2025

Branded Content and Entertainment Gold Pin, *House on the Outlands*, MAKE, AdFed MN, March 2025

Webisode(s) Series Gold Pin, *House on the Outlands*, MAKE, AdFed MN, March 2025

Animation, Special Effects or Motion Graphics Gold Pin, *Kanka – The Cranky Canker Sore*, MAKE, AdFed MN, March 2025

Animation, Special Effects or Motion Graphics Gold Pin, *Second Catch*, MAKE, AdFed MN, March 2025

Computer Generated Imagery (CGI) Gold Pin, *Second Catch*, MAKE, AdFed MN, March 2025

Featured, *V-Ray VFX & Animation Showreel 2025*, *Second Catch*, MAKE, ChaosTV, Jan 2025

Innovative Marketing Campaign of the Year on a Brand Budget of Less than \$5M, *Kanka – The Cranky Canker Sore*, MAKE, Health In Hand, Oct 2024

Official Film Selection, *House on the Outlands*, MAKE, Catalyst, Oct 2024

Official Film Selection, *House on the Outlands*, MAKE, MinnAnimate, Sep 2024

Canvas Rebel Interview, *Meet 'Paola Velez Miranda'*, Canvas Rebel, May 2024

STASH Article, *MAKE Teases Mirco-Short Series "House on the Outlands"*, MAKE, STASH, March 2024

Winner in 'Best Professional' Category, *Social Posts 2023*, MAKE, Minneapolis Electronic Theater, Dec 2023

Addy Awards Silver, *Barbie: The Movie!: A Conceptual Barbie Movie Logo Lockup*, Student Project, American Advertising Federation, Feb 2021

First Place Winner, *Give Life: Lifelink Holiday Card Contest*, Student Project, LifeLink, Dec 2018

SKILLS

Proficient, After Effects, Adobe Illustrator, Adobe Photoshop, Premiere Pro, InDesign

Working Knowledge, Toon Boom Harmony, 2D Live, Lens Studio, Dragon Frame

Traditional, Illustration, Screen printing, Collaging, Woodworking, Stop Motion, Sculpting, Pottery, Crochet

LANGUAGES

Fluent in English

Basic in Spanish